



MARIA BRAINERD

EVENTS COORDINATOR

Maria is an Events Coordinator for Capture Sports & Entertainment. She is very passionate about making a positive impact on the communities that our clients serve by making their events come to life.

Maria Graduated from Wisconsin Lutheran College with a bachelor's degree in Sport and Exercise Science. She has a diverse background of work in the sports and fitness world. Along with that she was the Community Events Leader for Lululemon. In that role she partnered with local Wisconsin fitness professionals, sports teams, and athletes to reach the community through philanthropic work by organizing and hosting community events. As a lifelong athlete she feels taking a step into the sports marketing and event planning world is where her true passion lies.

Maria grew up playing softball, volleyball, golf, and most other sports in between. When she is not working she finds a way to fill her love for competitive sport through CrossFit. She also enjoys attending major golf tournaments all throughout the country, along with attending Wisconsin sporting events. When she is not on the go, she enjoys spending her free time with her Golden Retriever, Rory.

